

Dream Inspired Design

What makes Dream Inspired Design a Recognized Green Business

Dream Inspired Design demonstrates green business practices in all of the six areas required in the Long Beach Green Business Recognition program.



dreamsinspiredesign.com

Mission Statement

Dream Inspired Design provides a complete suite of branding, marketing, graphic & web design services for creatives, visionaries, conscious & vibrant entrepreneurs. Dream Inspired Design is committed to eco-friendly practices.



- Recycling of paper, cardboard and newspaper
- Recycling glass, metal and plastic as well as green-waste and E-waste
- Use of electronic billing methods
- Use of reusable rather than disposable products
- Reuse of packing and shipping materials
- Prints double-sided copies



- Shutting down computers and use of standby mode
- Turns off electronic devices when not in use
- Using Energy Star products



- Follow the city's water prohibitions
- Planting drought-tolerant plants and uses mulch



- Purchasing products in bulk that are concentrated
- Purchasing products from local, green vendors
- Use of paper with at least 30% post-consumer waste
- Use of green cleaning products



- Planning delivery routes to reduce trips and encouraging bicycles for local delivery
- Offering telecommuting
- Encouraging employees to bicycle to work or bike share programs



- Offering customer green service or amenity options
- Incorporating green items into performance appraisals, job descriptions and/or employee orientation and training
- Establishing a green committee to further green business efforts
- Participating in local green events and collaborating with nonprofits.



SUSTAINABLE
LONG BEACH

HISTORIC PAST

INNOVATIVE PRESENT

SUSTAINABLE FUTURE